



## Apple

**Icon** : 87x87px

**Logo** : 150-780x150px

*Be aware that the top of wide images can be slightly cropped by the notch with Event tickets.*

*You may use any width between 150 and 780px for your image.*

**Profile** : 320x320px

**Strip** : *Apple's published sizes are not all correct. The sizes below reflect actual rendered sizes on Apple passes, not there sizes Apple specify.*

**storeCard / Offer** : 1125x432px

**event tickets** : 1125x294px

**Background** : (for event tickets only) : 180-x220px

*The background image will be stretched to fit and slightly blurred. What you see in Smartix Studio is an accurate rendition of what the image will appear as on real Apple event tickets.*

## Google

**Logo** : 660x660px

*Logos are cropped and resized by Google. Your image should fit inside a 462px diameter circle) centred in a 600x600px square. This will ensure your image is not cropped.*

*NOTE: transparent images will be rendered with a white background.*

**Wide logo** : 400-1280x400px

*You may use any width between 400 and 1280px for this image.*

*NOTE: Transparent images will be rendered with the background colour shown through. Hence, if you have a transparent image, or do not wish to deal with Google logo cropping, then you can use a wid image instead.*

**Hero** : 1032x294-660px

*You may use any height between 294 and 660px for this image.*

*It is recommended that you use a similar spect to your Apple image. Although you elect to use a taller image if you prefer.*